

The 15th Annual Congress on Controversies in Ophthalmology

March 15-16, 2024 Athens, Greece

SUPPORT AND EXHIBITION Invitation for the Industry



COPHyCongress cophy@comtecint.com

cophy.comtecmed

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Dear Friends and Colleagues,

COPHy face-to-face congress is back and we are happy to announce that following on from the success of COPHy 2023, our first face-to-face meeting post COVID-19, we are heading to Greece for COPHy 2024.

We take great pleasure in inviting you to the **15th Annual Congress on Controversies in Ophthalmology (COPHy 2024) which will take place on March 15-16, 2024** in **Athens, Greece.**

COPHy 2024 will once again strive to maintain the highest of standards and as in the past, will continue to focus on the debates concerning controversial issues in ophthalmology, the core of the congress. The meeting will focus on innovations and controversies in retina, but also will have featured sessions on uveitis, neuroophthalmology, and glaucoma. Leading world experts will present two opposed approaches to controversial issues. Each topic presented will be followed by a live discussion of ophthalmologists experienced in the area being discussed.

Allowing ample time for speaker-audience discussion, the Congress aims at reaching up-to-date recommendations to ongoing debates even when data remains limited, through evidence-based medicine, including expert opinion. Participants will have the opportunity to take part in this vibrant meeting which will facilitate discussions on the shared experiences and opinions of leading local and international experts.

Get ready to listen to exciting debates by experts who are not afraid to take on controversial hot topics and who are willing to share their knowledge.

We thank you for your continued support and we very much look forward to meeting, old and new friends and colleagues, in person, in Athens.

Sincerely,







Prof. Barry Kuppermann

Congress Co-Chairs

The 15th Annual Congress on Controversies in Ophthalmology March 15-16, 2024 Athens, Greece



Past Congresses Statistics

2023 COPHy, PORTUGAL

Participants	654
Sessions (Including Symposia)	12 (
Debates	22
Faculty	53
Poster Presentations	86
Countries	40

2021 COPHy Virtual

Participants	
Sessions (Including Symposia)	10 (2
Debates	
Faculty	
Poster Presentations	
Countries	

2019 DUBLIN, IRELAND

Participants	. 838
Sessions (Including Symposia)	. 19 (3)
Debates	. 45
Faculty	55
Poster Presentations	. 72
Countries	. 42

2017 MADRID, SPAIN

Participants	987
Sessions (Including Symposia)	18 (3)
Debates	54
Faculty	76
Poster Presentations	120
Countries	55

2015 SORRENTO, ITALY

Participants	898
Sessions (Including Symposia)	23 (5)
Debates	41
Faculty	81
Poster Presentations	117
Countries	49











2022 COPHy Virtual

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Participants	512	100 M	
Sessions (Including Symposia)	10 (2)		
Debates			
Faculty	47		
Poster Presentations	52		
Countries		Taxa .	

2020 COPHy Virtual

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Participants	. 2727
Sessions (Including Symposia)	3 (1)
Debates	. 8
Faculty	12
Poster Presentations	n/a
Countries	. 124





Participants	1
Sessions (Including Symposia)	2
Debates	5
Faculty	6
Poster Presentations	7
Countries	5





Participants1100Sessions (Including Symposia)18 (4)Debates71Faculty67Poster Presentations147Countries53



2014 LISBON, PORTUGAL

Participants	912
Sessions (Including Symposia)	. 23 (5)
Debates	48
Faculty	62
Poster Presentations	. 144
Countries	47



The 15th Annual Congress on Controversies in Ophthalmology March 15-16, 2024 Athens, Greece



Past Congresses Statistics

2013

DODAT LST, HUNGANT	
Participants	808
Sessions (Including Symposia)	26 (5)
Debates	36
Faculty	.76
Poster Presentations	. 111
Countries	. 59

2011 BARCELONA, SPAIN

Participants537Sessions (Including Symposia)26 (2)Debates41Faculty90Poster Presentations82Countries42

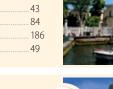




2012

ISTANBUL, TURKEY

Participants	718
Sessions (Including Symposia)	26 (5
Debates	43
Faculty	84
Poster Presentations	186
Countries	49



2010 PRAGUE, CZECH REPUBLIC

Participants	413
Sessions (Including Symposia)	26 (3
Debates	49
Faculty	75
Poster Presentations	
Countries	50







CONGRESS PROFILE

Since the launch in 2010, COPHy has established itself as a unique educational Congress where physicians meet with outstanding experts from major ophthalmology fields and can be updated on the most pressing clinical questions of today. COPHy is the only annual Congress of its kind that focuses on innovations and controversial issues in retina. Featured sessions on uveitis, neuro-ophthalmology and glaucoma will also be included.

AIMS OF THE CONGRESS

- To promote excellence in the field of ophthalmology
- To provide an effective forum for discussing and debating unsolved global issues by allowing ample time for speakers/audience discussion
- To promulgate ethics and standards of practice and treatment worldwide
- To bridge gaps between expansion of basic science and information, and their consolidation into clinical practice
- To make it possible for the industry to meet with outstanding global experts in the field
- To update local participants on pressing clinical and technological questions today

Why Should You Consider Supporting?

- Demonstrate your company's leadership in the field of ophthalmology
- Reach key thought leaders, academic and industry researchers, and clinicians from around the globe
- Raise your company's visibility
- Exhibit and distribute your marketing and promotional materials in the exhibition area.
- Convene an industry sponsored symposium
- To share the latest innovations and knowledge in ophthalmology



PRELIMINARY TOPICS

MEDICAL RETINA

- Atrophic Age-related Macular Degeneration
- Central serous chorioretinopathy: acute & chronic
- Choroidal Neovascular Age-related Macular Degeneration
- Current imaging modalities: OCT angiography, wide field photography & OCT
- Diabetic macular edema: imaging
- Diabetic macular edema: treatment
- Genetics importance in diagnosis and management of non-neovascular AMD
- Longer acting agents
- Myopic choroidal neovascularization: diagnosis and management
- Polypoidal vasculopathy: diagnosis & management
- Proliferative diabetic retinopathy
- Retinal vein occlusion: Frequency of treatment, first year vs. succeeding years
- Slow release devices
- Inherited retinal diseases

IMAGING

- Adaptive optics
- OCT angiography
- Microperimetry

UVEITIS

- Infectious and non-infectious
- Surgery in Uveitis
- Treatment Modalities

GLAUCOMA

- SLT
- MIGS
- Neuroprotection

NEURO-OPHTHALMOLOGY

- Management of isolated optic neuritis
- Management of isolated sixth cranial nerve palsy
- Orbital tumors
- Posterior optic neuropathy: Evaluation and management
- Psuedotumorcerebri including pregnancy
- Thyroid ophthalmopathy
- Treatment of traumatic optic neuropathy
- Treatment for anterior ischemic optic neuropathy

SURGICAL RETINA

- Dyes in epiretinal membrane surgery
- Submacular hemorrhage: management
- Macular holes surgical techniques and postoperative management
- Management of macular schisis in pathologic myopia
- Novel technologies
- Retinal detachment, inferior, recurrent, severe PVR (in phakic, pseudophakic eyes)
- Scleral buckle in era of vitrectomy (in phakic, pseudophakic eyes)
- Vitrectomy for epiretinal membranes with good or bad visual acuity
- Vitreomacular traction

ACKNOWLEDGEMENTS AND BENEFITS

Level determined by the accumulation of items of value, such as: Presidential: Plenary Lunch Symposium, etc.

All specified benefits for each category (Presidential, Platinum, Gold, Silver, etc.) are in addition to the benefits mentioned on pages 8-13

PRESIDENTIAL | € 85,000 and up

- Final list of participants (after the Congress), including name and country of participants who agree to share information
- 8 full Congress registrations
- Supporter's logo (company logo only, no product logos) on the Congress website
- Acknowledgment on supporters' board on-site and in the mobile App of the Congress

PLATINUM | € 55,000 and up

- 5 full Congress registrations
- Supporter's logo (company logo only, no product logos) on the Congress website
- Acknowledgment on supporters' board on-site and in the mobile App of the Congress

GOLD | € 40,000 and up

- 3 full Congress registrations
- Supporter's logo (company logo only, no product logos) on the Congress website
- Acknowledgment on supporters' board on-site and in the mobile App of the Congress

SILVER | € 20,000 and up

- 2 full Congress registrations
- Supporter's logo (company logo only, no product logos) on the Congress website
- Acknowledgment on supporters' board on-site and in the mobile App of the Congress

BRONZE | \in 10,000 and up

- 2 full Congress registrations
- Supporter's logo (company logo only, no product logos) on the Congress website
- Acknowledgment on supporters' board on-site and in the mobile App of the Congress

CONTRIBUTOR | up to € 9,999

- Supporter's logo (company logo only, no product logos) on the Congress website
- Acknowledgment on supporters' board on-site and in the mobile App of the Congress

EDUCATIONAL SUPPORT OPPORTUNITIES

UNRESTRICTED FINANCIAL SUPPORT

€ 20,000 - € 50,000

€ 10,000

POSTER AREA

The scientific posters will be presented in a designated poster area and will be an opportunity for the researchers to share new and exciting outcomes from their studies

- Company logo at the entrance of the poster area
- Support will be acknowledged on Congress Website, App and On-site signage in the exhibition area.



PROMOTIONAL SUPPORT OPPORTUNITIES

PLENARY BREAKAST SYMPOSIUM / Non-CME Industry Session € 55,000

A company may organize a Breakfast Symposium with no parallel scientific sessions. The topic will be subject to approval by the Co-chairs of the Congress and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the Co-chairs so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program.

- A light breakfast can be served prior to the symposium for all participants at an additional cost
- Plenary symposium hall and basic audiovisual equipment
- Brochure to be placed on designated display table in the exhibition area
- This is a non-CME approved session by the COPHy Congress. CME accreditation may be provided by the supporting company
- Support will be acknowledged in the designated section of the program, in the Congress App, on-site signage and on the Congress website

The expenses (travel, accommodation and registration) of the chairs and speakers of the breakfast symposium are additional and the responsibility of the supporter.

PLENARY LUNCH SYMPOSIUM // Non-CME Industry Session € 75,000

A symposium during lunch with no parallel scientific sessions. The topic will be subject to approval by the Co-chairs of the Congress and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the Co-chairs so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program

- Lunch boxes at an additional cost
- Plenary symposium hall and basic audiovisual equipment
- Brochure to be placed on designated display table in the exhibition area
- This is a non-CME approved session by the COPHy Congress. CME accreditation may be provided by the supporting company
- Support will be acknowledged in the designated section of the program, in the Congress App, on-site signage and on the Congress website

The expenses (travel, accommodation and registration) of the chairs and speakers of the lunch symposium are additional and the responsibility of the supporter.

PROMOTIONAL SUPPORT OPPORTUNITIES

PLENARY DESSERT SYMPOSIUM // Non-CME Industry Session € 75,000

A company may organize a Dessert Symposium with no parallel scientific sessions. The topic will be subject to approval by the Co-chairs of the Congress and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the Co-chairs.

- Dessert boxes at an additional cost
- Plenary symposium hall and basic audiovisual equipment
- Brochure to be placed on designated display table in the exhibition area
- This is a non-CME approved session by the COPHy Congress. CME accreditation may be provided by the supporting company
- Support will be acknowledged in the designated section of the program, in the Congress App, on-site signage and on the Congress website

The expenses (travel, accommodation and registration) of the chairs and speakers of the lunch symposium are additional and the responsibility of the supporter.

PLENARY AFTERNOON SYMPOSIUM // Non-CME Industry Session € 55,000

A company may organize an Afternoon Symposium with no parallel scientific sessions. The topic will be subject to approval by the Co-chairs of the Congress and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the Co-chairs so that they can be included in the scientific program as either speakers, moderators or both, and should be available for the entire duration of the scientific program.

- Plenary symposium hall and basic audiovisual equipment
- Brochure to be placed on designated display table
- This is a non-CME approved session by the COPHy Congress. CME accreditation may be provided by the supporting company
- Support will be acknowledged in the designated section of the program, in the Congress App, on-site signage and on the Congress website

The expenses (travel, accommodation and registration) of the chairs and speakers of the plenary symposium are additional and the responsibility of the supporter.



PROMOTIONAL SUPPORT OPPORTUNITIES

IMPORTANT NOTES TO REMEMBER

- Industry Sponsored Symposia time slots will be allocated on a "first-come, first served" basis of signed contracts
- The company sponsoring a symposium may select the speakers and topics, subject to final approval of the Congress Co-Chairs
- In addition to the sponsorship fee, the company must cover all speakers' expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers already have been invited by the Congress
- The program of the Industry-Sponsored Symposia are subject to approval by the Congress Co-chairs. In the case that the Co-chairs reject the program of an Industry-Sponsored Symposium, each party will be entitled to cancel the symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party



PROMOTIONAL SUPPORT OPPORTUNITIES

MAXIMIZE THE EXPOSURE IN THE NEW CUSTOM HYBRID HALL € 15,000*

Featuring live streaming on the COPHy congress website

*Per hall per day, this option is available for all congress days

€ 5,000

€ 20,000

- Available free of charge to COPHy 2024 registrants
- The platform will be branded under the auspices of the sponsoring company
- Mailshots to COPHy database will include information about the HYBRID Hall

Comtec is not responsible for promoting hybrid participation. The promotion is the exclusive responsibility of the sponsoring company.

MOBILE CHARGING STATION

The Charging Station will be made available to all participants to charge electronic devices during the Congress, placed in the exhibition area

- Opportunity to brand the Charging Kiosk with your company name and logo
- Support will be acknowledged in the designated section of the Program, in the Congress App, on-site signage and on the Congress website

COPHy VOD – An additional magnet for professionals

Our mission is to change how medical education is approached for Virtual and Hybrid conferences, making learning easier, faster, and more reliable.

COPHy VOD is the place where experts discuss conflicting views and data in all relevant fields, evidence-based data and expert opinions on current controversial issues.

You did not manage to attend the congress? Come visit us on COPHy VOD

- Available free of charge to COPHy 2024 registrants
- The platform will be branded under the auspices of the sponsoring company
- Mailshots to COPHy database will include information about the VOD

ADVERTISING SUPPORT OPPORTUNITIES

BROCHURE DISPLAY

Company brochure to be placed on designated display table in the exhibition area

ADVERTISEMENT IN MOBILE APPLICATION (if applicable)

Designed PDF to be presented in a separate tab under "Sponsored Advertisements" in the main menu of the mobile application to advertise your booth, Industry supported session or any other activity planned during the Congress.

PUSH APP NOTIFICATION (if applicable)

Push notification sent to all the participants (the participants who agreed to receive the information) onsite through the mobile App (to be coordinated with the Congresss organizer)

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package

All rates exclude VAT where applicable



€ 5.000

€ 5,000

€ 2,500

EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. Lunches and coffee breaks will be held in the exhibition area. Exhibition space will be available on a "first-come, first-served" basis, with priority given to presidential and platinum supporters.

- Exhibition space will be available at € 700 per sq.m
- The minimum booth size is 2x3 sq.m

Please visit the website at **cophy.comtecmed.com** to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Company profile listed in congress website
- Two exhibitor registrations up to 9 sq.m, three exhibitor registrations from 10-18 sq.m, each additional 9 sq.m one registration
- Additional exhibitor registrations available for € 250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the Supporters' manual on the website: Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, Supporters' insurance, logistics, etc.

GENERAL INFORMATION

LANGUAGE

The official language of the Congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT

comtecmed

53 Rothschild Boulevard, PO Box 68, Tel Aviv, 6100001, Israel Tel: +972 3 5666166 | Fax: +972 3 5666177

E-mail: revital@comtecmed.com | Website: cophy.comtecmed.com

LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the COPHy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

- 1. Support items are allocated on a "first-come, first served" basis
- 2. All support and exhibition prices quoted are in EURO and are subject to VAT
- 3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer reserves the right to cancel the company's participation and benefits.
- 4. Time slot allocation will be based on level of support and approval from the Organizing Committee
- 5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines
- 6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space.
- 7. The Congress Organizers reserves the right to amend the published floorplan, should it be deemed necessary, for the benefit of the exhibition and the Congress as a whole.
- 8. Please note that the Congress Organizer must approve all exhibition stand designs
- 9. Merkur is the sole logistic supplier for the COPHy Congress. All materials sent directly to the venue (not via our logistic agent AKA Merkur) will not be under Comtecmed's responsibility. We are not liable if the shipment does not arrive due to customs clearance issues or any other delays that might occur.
- 10. All benefits: (logo profile, advertisement and registration) that are mentioned as part of the Supporter/Exhibitor packages are to be provided as per Comtecmed's specifications and deadlines.

ANCILLIARY EVENTS

CANCELLATION/MODIFICATION POLICY

Cancellation/modification of support must be made in writing to Comtecmed. Comtecmed will retain:

- 10% of the agreed amount if cancellation is made 6 or more months prior to the Congress
- 50% of the agreed amount if cancellation is made 4 months prior to the Congress
- 100% of the agreed amount if cancellation is made 3 or less months before the Congress

TERMS OF PAYMENT

100% upon signature of sponsorship agreement and receipt of invoice.

All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.

BREACH OF POLICY

Organizers must adhere to the responsibilities outlined in the policy and on the official forms to avoid cancellation of the activity. Failure to adhere to the policy may result in any or all of the following actions by COPHy:

- Cancellation of Ancillary Event
- Refusal to allow company or group the opportunity to exhibit or hold symposia, meetings, or other events in COPHy-controlled meeting facilities in current year or a specified number of future years.

ANCILLARY EVENTS POLICY DURING COPHy CONGRESSES

The COPHy Secretariat and Co-Chairs have recognized that at the COPHy Annual Congress attendees and companies seek to maximize their networking opportunities and fulfill their professional responsibilities while at a location with so many of their colleagues.

To accomplish these goals COPHy will make every effort to make available their time and space in COPHy-controlled meeting facilities (convention center or headquarter hotels) for Ancillary Events which do not compete, or conflict substantially, with the official scientific program.

- Ancillary Events may not be commercial or educational in nature, i.e. they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.
- Ancillary Events with more than 25 attendees may not be scheduled in conflict with the official scientific program of COPHy

DEFINITION OF ANCILLARY EVENTS

Ancillary Events are non COPHy - sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the COPHy Annual Congress. Ancillary Events are not planned or sponsored by COPHy. Ancillary Events may not be commercial or educational in nature, i.e. they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.

- Business Meetings: Meetings of non-commercial editorial boards, non-profit organization boards, or other non COPHy Business committees/working groups, study groups, etc.
- Exhibitor Internal Meetings: Meetings for COPHy exhibitor's corporate personnel: COPHy exhibitor hospitality suites.
- Investigator Meetings: Meetings for investigators of ongoing research (may be sponsored only by a COPHy exhibitor)
- Social Events: Receptions, dinners, alumni events, reunions, and specialty groups where there is no educational/scientific program presented.

Requests for Ancillary Events must be made on official forms and approved by COPHy.

Ancillary Events should be planned and scheduled in support of the COPHy Annual Congress.

Commercial organizers of Ancillary Events must be supporters of the COPHy Annual Congress at the value of not less than the cost of an inside 10x10 booth. Commercial ancillary event organizers who are not exhibitors will incur additional service charges for multiple events.

Fees for participation by Annual Congress attendees outside of the recovery of food and beverage costs, such as registration fees, must be approved by COPHy. All costs for the activity, including decorator, audio-visual setup, and room changes, must be borne by the organizers. All event expenses must be paid promptly and non-payment may result in action by COPHy.

The use of the COPHy logo, trademark, or name in conjunction with publicity must be pre-approved. COPHy may not be represented as co-sponsoring an event unless a formal request has been submitted to and approved by COPHy.

Conducting demonstrations and/or displays of commercial products will not be permitted during Ancillary Events. Only Ancillary Events open to all Annual Meeting registrants will be listed in the Annual Congress related publications.

Signs, directional or informational, must be approved by, and coordinated with, COPHy Congress management when placed in COPHy controlled Congress facilities. Each sign must state that "This event is not organized or sponsored by COPHy." Organizers must remove any meeting-related materials from their assigned rooms at the conclusion of the event.

All participants in Ancillary Events must register for the Annual Congress unless requests for passes for non scientific participants are received in writing at the time the Ancillary Event is approved.